

KENTUCKY PGA REACH

Impacting Lives Through Golf

BACKPACK RAISER INSTRUCTIONS

Thank you for agreeing to participate in the inaugural Backpack Raiser benefiting Blessings in a Backpack. As a participating facility you are asked to engage your members to donate a new small backpack or \$10. Backpacks and 100% of all monies donated will be provided to kids in the Blessings in a Backpack program so they can take home their meals. Note: \$10 donation is turned into three new backpacks.

Raiser Window

March 15 – April 16

Materials

- 1. Backpack Raiser Collection Box
- 2. Backpack Raiser PAK
 - ✓ Tax receipts
 - ✓ Donation envelope (BIB letter size envelope)
 - ✓ Collection Report
 - ✓ Promotion poster

Promotion Ideas

PGA Professionals are encouraged to promote the Backpack Raiser via

- Special email to database
- Backpack Raiser poster
- Course newsletter

Collection

Each participating course will be provided with a collection box. The collection box should be placed in a prominent location in the golf shop. If cash/checks are donated, the cash/check should be placed in the Donation envelope. Checks should be made out to the Kentucky Golf Foundation. Courses should write a check to the Kentucky Golf Foundation for cash donations.

Donor Receipts

Golfers may be given a Backpack Raiser receipt for tax purposes.

Report

Participating courses should complete the Backpack Raiser Collection Report and place in the Backpack Raiser PAK for return to the Kentucky Golf Foundation (1116 Elmore Just Drive, Louisville, KY 40245) along with checks at the conclusion of the Backpack Raiser (April 16).

Delivery:

Louisville Area Courses

Please deliver backpacks to Blessings in a Backpack at 4121 Shelbyville Road on April 16 between 9:45 and 10:15 a.m. The Mayor of Louisville will be on hand to help collect the backpacks. Media will also be there to

cover the collection.

Courses Outside of Louisville

Please ship backpacks to Blessings in a Backpack, 4121 Shelbyville Rd Louisville, KY 40207 using their UPS Shipping Number. Contact Barbara

Peak at 502.243.8295 ext. 301 to receive the shipping number.



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BACKPACK RAISER COLLECTION REPORT

| Facility Name |
|--|
| Mailing Address |
| Event Chair |
| COLLECTION SUMMARY |
| Number of Backpacks Collected |
| Donations |
| Send form, receipts and checks to: |
| Kentucky Golf Foundation 1116 Elmore Just Drive Louisville, Kentucky 40245 |

Send Backpacks to:

Blessings in a Backpack 4121 Shelbyville Road Louisville, Kentucky 40207

MESSAGING

Join your fellow golfers as COURSE NAME participates in the inaugural Kentucky PGA REACH Backpack Raiser benefiting Blessings in a Backpack. Between March 15 and April 16 drop off a new small backpack or \$10 (cash donation is turned into three new backpacks) in the Golf Shop. Your act of compassion will make a difference to a child.

ABOUT PGA REACH

The Kentucky Golf Foundation is the philanthropic affiliate of the Kentucky Golf Association and Kentucky PGA. Through its community outreach initiative, PGA REACH, the Kentucky Golf Foundation supports and extends the reach of local organizations that offer focused activities and financial support to military-connected, at-risk and underprivileged youth, as well as wounded warriors in the areas of adjustment, education and health.

PGA REACH has partnered with Blessings in a Backpack to ensure impoverished elementary school children are fed on the weekends throughout the school year. The vision is that enhanced nutrition leads to better test scores, improved health, positive behavior and increased attendance in school. Long term, the goal is to have every golf course in Kentucky adopt a school and in the summer months the golf course serves as the week distribution site for their backpacks. All schools supported by Kentucky PGA REACH will have a golf program with instruction delivered by PGA Professionals.

KENTUCKY PGA REACH Backpack Raiser

March 15- April 16

BACKPACKS NEEDED!

Donate a small backpack or \$10 (\$10 buys 3 backpacks)

Your act of compassion will make a difference!



Kentucky PGA REACH Charitable Impact Partner



Backpack Donation Receipt

Blessings in a Backpack, a qualified 501(c)(3) charitable organization, gratefully acknowledges the following donation.

Federal Tax ID#: 26-1964620 Please keep for your tax records

| Description of Donation items |
|---|
| # Backpacks |
| Total estimated value of backpack donation \$ |
| Cash Donation \$ |
| Donor Name |
| Address |
| City |
| State, Zip |