**Association Meeting Minutes**

**Association** Kentucky PGA

**Meeting** Board of Directors Meeting

**Date** April 21, 2017

**Location** Conference Call

**Members Present**

Robert Costello, Pete Garvey, Craig Heibert, Brad Hicks, Ralph Landrum, Kevin Main, Barry Payne, Sara Stephens, Kelly Williams, Charles Whelan

**Members Absent**

Danny Baron

**Staff and Guests Present**

Steve McMillen, Chris Redle, Connie Saner, Kim Shafter

**Call to Order**

President, Ralph Landrum called the meeting to order at 8:00 a.m.

**Approval of Minutes**

The minutes from the March 12, 2017 Board of Directors Meeting (which were previously distributed), were reviewed.

***Mr. Williams made a motion to approve the minutes as written. Mr. Garvey seconded the motion. Motion carried (unanimous)***

**PRESIDENT REPORT – Ralph Landrum**

Mr. Landrum submitted his report as written. Mr. Landrum thanked everyone who stepped up to get Mr. Osbourne and Larry Gilbert nominated for the PGA Hall of Fame. Mr. Landrum reminded the Board of the D10 meetings the Kentucky Section is hosting in Lexington Sunday thru Tuesday. He stated that if anyone had anything they would be interested to have asked during the meeting to let him or one of the officers know.

**DISTRICT 10 REPORT – Kelly Williams**

A discussion took place on the sale of St. Lucie Trail Golf Club and the PGA Learning Center. Mr. Williams also reported on a study released by the National Golf Foundation that focused on participation from 2016 to 2017 which found participation dropping by 300,000 players (24.1 million to 23.8 million). However, the study also found primary, die hard golfers are continuing to play and are playing the most rounds ever played. Therefore, continue to remain positive about the outlook on participation.

**VICE PRESIDENT REPORT – Pete Garvey**

The Finance Committee continues to believe the money in the investment fund is an insurance policy for the KPGA, as well as, the KGA-PGA. Seward Totty, the KPGA’s outside financial representative, is recommending a 10% holding of cash of the KPGA’s investment portfolio. Based on the new update from S&P Investment Policy Committee, Mr. Totty is recommending applying these percentages to the existing portfolio results in the following dollar investments (using values from the March 31 statement)

VOO from $290,529 to $252,453 SELL $38,076

VXF from $52,292 to $42,075 SELL $10,217

VB from $22,077 to $21,037 SELL $1,040

VEA from $98,563.37 to $91,163 SELL $7,400

VWO from $45,678 to $49,088 BUY $3,410

BSV from $95,615 to $105,188 BUY $9,573

VCIT from $53,961 to $0 SELL ALL

VGSH from $41,857 to $70,125 BUY $28,268

CASH from $0 to $70,125

***Mr. Garvey made a motion to accept Mr. Totty’s SMP investment policy recommendation. Mr. Williams seconded the motion. Motion carried (unanimous).***

Mr. Totty suggested the KPGA have a policy in place to move the portfolio to cash as quickly as possible in the event of war or other major political crisis. Mr. McMillen wanted to remind the Board in the KPGA’s 2015 audit, an investment policy was highly recommended. Per Mr. McMillen, a short term solution should be created immediately, until the long-term plan is put in place and approved. Mr. Bonifield requested a vote to give Mr. Garvey the authority to make a decision in the event of a financial crisis. Discussion followed and Mr. Garvey indicated he would do everything in his power to connect with the Executive Committee in the event of a crisis, but if there is a delay he will do what is in the best interest of the organization to make the best financial decision.

***Mr. Bonifield made a motion to give Mr. Garvey the authority to move money into cash in the possible event of war or other major political crisis. Mrs. Stephens seconded the motion. Motion carried (unanimous).***

**EXECUTIVE DIRECTOR REPORT – Steve McMillen**

Mr. McMillen submitted his report as written. Mr. McMillen requested the Board read the PCI Compliance portion of the report. It is imperative the Board and members are aware of the requirements to be PCI Complaint and that staff will not be able to serve a member when they call into the office with credit card information. This new legal regulation is for the security and protection of the member. Mr. Landrum asked when this new policy will be effective. Mr. McMillen stated the staff is going thru PCI Compliance auditing and training and are estimating this to be effective sometime by July. Mr. Landrum agreed with Mr. McMillen that membership should be informed of this change in GHK’s policy as soon as possible. Mr. McMillen informed the Board the PGA is working on messaging for all of the Sections to share with their membership.

McMillen shared 25 Youth on Course golf courses are committed in Louisville, Lexington, and Northern Kentucky. Promotion for Youth on Course will begin May 15. McMillen, also reminded everyone the deadline for deposits for the Las Vegas Pro-Am is May 22.

Mr. McMillen shared information regarding Clark’s Pump and Shop (CPNS) sponsorship. CPNS has signed on as a Golf House Kentucky partner and has a title sponsorship with the Kentucky Amateur. The benefit to KPGA is $5,000 of CPNS’s sponsorship is split among the family of organizations based on the corporate sponsorship agreement. Approximately $2500 will go toward the KPGA, which allows CPNS to be a supporting sponsor of the Kentucky Open, which allows them signage at the event.

For the next meeting in May, Mr. Landrum asked Mr. McMillen to have a presentation that would detail the difference in the new financial reports the Board will see versus the old report. Brett Rose, the Director of Section Finance, has volunteered to attend the meeting in May. Mr. McMillen appreciates Mr. Rose being available and would like to have him attend to help with questions.

Mr. Landrum suggested in communication to members over the next 6 to 7 weeks, there should be a note reminding the members how prize purse checks are being processed by the PGA and not the KPGA office.

**OLD BUSINESS**

No old business

**NEW BUSINESS**

Mr. Landrum reported the Executive Committee would present some options to the Board in regards to the next MOU agreement (2019 renewal) by August or September that can be ultimately presented to the KGA for consideration.

The meeting adjourned at 8:49 a.m.

The next meeting is May 25 at Golf House Kentucky.