

Dear KPGA Professional,

The Golf in Schools Program is designed with the idea of each golf professional "Adopting a School". When you adopt a school, you are committed to that school. Each golf professional would provide a Golf in Schools Program in conjunction with the Physical Education Teacher and then aspire toward a fundraising goal of 50 backpacks for the "Blessings in a Backpack" outreach program for their adopted school. The hope is that the success of the Golf in Schools Program would lead to a strong connection with the students and then an After School Golf Club Program would be developed. The After School Golf Club Program would be offered at your facility and would be a revenue producing program for both you and your facility.

The School Administrator's Informational Packet includes a letter that can be used to contact a school administrator, such as a principal or P.E. Teacher. It also includes the benefits of the program and some pictures illustrating the safety of the SNAG golf equipment. The Student's Manual is provided to the school administrator so that the entire curriculum of character development, rules and etiquette development and golf skills development can be viewed by the school administrator.

The KPGA Professional's Manual offers detailed lesson plans for a Golf in Schools Program. The golf professional can choose to strictly follow the curriculum or simply use it as a reference for creating their own program. The purpose of this manual is to generate ideas for the golf professional and give the golf professional a starting point for their program. Additional lesson plans will be added as the program develops. If you have any questions about the Golf in Schools Program, please contact me at Golf House Kentucky.

Thank you for your commitment to growing the game and for becoming a leader in your community's schools. You are a valued asset and your dedication to introducing the younger generation to the game of golf will make a difference in their lives and yours!

Sincerely,

Kim Shafer

Director of Events-Marketing

Golf House Kentucky

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Dear KPGA Professionals,

The After School Golf Club Program is designed to attract young golfers from your neighborhood school to your facility. This program will help connect you to your school system and establish your facility as a positive force within the community. You will be promoting a love of the game within the younger generations and also providing a new revenue stream for your facility.

In the KPGA Professional's Manual you will find a Plan of Action for how to get started with your After School Golf Club. There is an introductory letter that can be given to a school administrator. There are templates for promotional flyers, registration forms and sample budgets. Each one of these pages currently has the Golf House Kentucky logo and the PGA Section logo. Those logos can easily be replaced by the logo of your facility and the logo of the school.

Your facility's After School Golf Club can be structured in a variety of ways. There are three templates provided for you in this packet. Hopefully, you will find a program that best meets your needs at your facility. There is an example of a one week spring program that focuses on developmental instruction for four straight days, there is a five week fall program that focuses on instruction and play days offered two days a week and finally there is a year round school program that provides a one day a week program that runs for 9 months and is charged a monthly fee.

The KPGA Professional's Manual and Lesson Plans are just a guideline for you as you begin this venture. You may choose to strictly follow the lesson plans, adapt a few of the ideas from the lesson plans or create your own lesson plans. This is a starting point for you and your facility. Additional lesson plans will be added as the program develops. If you have any questions about this program or would like to share your success stories or suggestions, please contact me at Golf House Kentucky. I ask that you please track your experiences and your revenue production. I would love to know the number of students that participate in your program and the amount of revenue that you are producing for your staff and facility.

Good luck! Let's Grow the Game together!

Sincerely,

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