

Benefits of a Corporate Golf Program

Health and Wellness Benefits

- Many corporate executives and employees experience high stress in their professional lives. Golf can provide a relaxing, mental vacation away from the workplace.
- Leave the sedentary life at the office. Walking 18 holes is equivalent to walking 5 miles. Golf can increase balance, core strength and flexibility.
- It is a game that can be played at any age. Adults of all ages who experience outdoor activities are happier and healthier.
- Golf provides social engagement. You can play with all generations, your children, peers, parents, grandparents.

Client & Business Relationships

- Many business transactions take place on the golf course. Golf is a great way to spend time with a client and discuss business in a non-formal and relaxed atmosphere.
- Clients are more likely to agree to listen to your business proposal over a round of golf than at a meeting in the office.
- 90% of executives view golf with a business associate as a way to establish a close relationship and build new contacts.
- 45% of executives say prospective clients are more likely to give you their business if you golf together.

Team Building within the Company

- Employees that attend golf instruction together or play golf together, learn how to positively interact with one another and create a more productive team atmosphere in the office.
- Offering golf incentives, such as individual or group instruction, rounds of golf, new equipment, etc. can be great motivators for employees to reach their business goals.