

GO **GET** GOLF READY

Corporate Golf Programs

Build your team.

Grow your business.

Establish Relationships.



The Opportunity

- Collaborate with your local PGA Professional to provide your employees and clients with a unique golf experience that will grow relationships and build your business.



GO GET **LF**
READY



Golf

A game for a lifetime.

A lifetime of benefits.

Personal & Professional Development

- Relationship and team building
- Leadership development
- Business generation
- Health and wellness



Relationships & Business Generation

- 90% of executives view golf with a business associate as a way to establish a close relationship and build new contacts
- 50% say there is no better way to get to know associates and clients
- 45% say prospective clients are more likely to give you their business if you golf together
- 43% cite some of their biggest deals as being made or started on the golf course

Health & Wellness

- 92% believe that people stressed at work would get more relief if they golfed
- Walking 18 holes of golf is equivalent to walking five miles
- One 18-hole round burns 2,000 calories when walking and 1,300 when riding in a cart



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READY



Your On Ramp to the Game

Access golf's many benefits

Get Golf Ready

- A series of five, 90-minute group lessons teaching all the necessities to start playing golf
- Golf clubs, balls and other equipment provided
- Lessons delivered by PGA Professionals
- Affordable price point, typically \$99 for series
- 63% of Get Golf Ready graduates are female



Get Golf Ready

- **Session 1:** Navigating the clubhouse and practice areas; what to wear for fashion and comfort; all about golf clubs and what's in your bag; putting
- **Session 2:** Warming up, stretching and wellness; holding the club and pre-swing readiness; hitting the ball close; short distance shots



Get Golf Ready

- Session 3: Your full swing; using your irons; the “lingo;” having fun and “It’s Okay” as a way to play
- Session 4: Your driver; choosing your tee markers; short cuts to save time
- Session 5: Play a few holes; group play and fun formats; on course comfort and where to drive the cart; basic rules and keeping score

Get Golf Ready Works

- 83% of Get Golf Ready graduates continue playing
- Get Golf Ready graduates play 10 rounds the following year



GO GET **LF**
READY



**Discover the joys
of the game!**

Access all that golf has to
offer your team