

Optimize your marketing efforts by visiting the [PGA Marketing Resource Center](#).

Using this site, you will be able to:

- **Create Your Own Materials**
Use an easy step-by-step process to create professionally-designed and customizable promotional materials for print, web, email and more.
- **Marketing & PR Resources**
Generate more revenue with these tips, best practices, and on-demand webinars. Items include an intro to Facebook advertising and tips on how to promote your Get Golf Ready program to local businesses.
- **Grow Your Database**
Increase the size of your customer database by using the online data collection system, customizable for your business.
- **Event Management**
Promote your events online by using the PGA Program Manager, and view helpful tips to help optimize your online listings.

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